

BRUCE HALE

Author Visit Information

Author Day Visit (grades K-6)

Have Bruce come visit your school and inspire kids to write, read, and be creative! A standard one-day visit includes three 50-minute presentations which may be customized to meet the school's needs. The school can choose between assemblies and writing workshops for its three sessions.



- **Author Assembly (for grades K-6)**

A blend of character education, stand-up comedy, and pro-literacy message, this highly interactive assembly includes:

- **Storytelling** from one of Bruce's books;
- **Audiovisual presentation** about his journey from reluctant reader to author;
- **Question-and-answer** session with the audience; and
- A brief **cartooning lesson**.

Although the basic presentation remains similar, Bruce will alter it for different grades to be age-specific. No limits on the number of students in an assembly.

- **Story Power Workshop (grades 3-6— for groups of 100 or less)**

Energize your writing program by introducing your students to the fundamentals of story writing in a fun, lively format. Session includes storytelling, the creative process, basic story elements, and the creation of a group story right on the spot.

Workshop is a 50-minute, interactive session – for no more than 100 students. For more information on Story Power workshop content, visit the website's **How to Write a Story section** at: www.brucehale.com/how-to-write-a-story/

Note: Bruce is open to the possibility of a brief stop-in visit to kindergartners, if they're unable to attend an assembly.

For those students and staff purchasing books, Bruce will gladly autograph them on the day of the visit, separate from the presentations. If your PTA is interested in earning some additional revenue by acting as the "bookseller," please ask

Bruce for more details about this.

SCHOOL MUST PROVIDE

- Reimbursement for breakfast and a casual lunch on the day of the visit. Either a vegetarian or fish meal would be fine. (And Bruce is glad to dine with the teachers, staff, or selected students.)
- An honorarium in the agreed-upon amount, delivered on the day of the school visit, plus a reimbursement check for expenses.
- A microphone, bottled water, small table, chalkboard and chalk (or white board/flip-chart and pens), a PowerPoint projector, and a sound system (with cord to connect to laptop) for the presentation. Bruce will bring Mac laptop with adapter.
- A presentation schedule that allows at least 10-15 minutes between sessions (for recovery time).

IMPORTANT: The key to a successful author visit lies in **familiarizing students with the author's work** before the event. Please let Bruce know if you need copies of his books for this purpose; they will be provided at a scholastic discount.

OBTAINING BOOKS

An author visit inspires kids to read, and most schools take advantage of this by ordering books for students to buy and get autographed. You'll find the best discount by obtaining books directly from Bruce's publishers, most of whom offer a 40% discount and accept any unsold books back. You can also order from a local bookstore or online retailer like Amazon. Publishers' customer service numbers are included in the attached booklist.

PLANNING RESOURCE

Terrific Connections with Authors, Illustrators, Storytellers: Real Space and Virtual Links by Toni Buzzeo and Jane Kurtz, makes a great faculty resource. Clear guidelines for a wonderful author visit and much more. Available from: Libraries Unlimited - 1-800-237-6124.

COSTS

After 13 years of maintaining the same rates, Bruce is finally raising them. In addition, he's offering different visit options to suit different schools' needs. Please see the chart on the next page for details.



NEW AUTHOR VISIT RATES

Beginning Sept. 2019

Silver Visit Package - Option A: \$1,200 CA/ \$2,100 Other U.S.

- Three assemblies (or two assemblies and one writing workshop)
- Autographing session

Gold Visit Package - Option B: \$1,600 CA/ \$2,500 Other U.S.

- Before: Advance video/Skype to get students pumped up
- Three assemblies
- Writing workshop
- Autographing session
- Lunch with selected students (chosen by writing contest)
- After: Reading contest with free autographed books as prizes for 2 winners per grade

Platinum Visit Package - Option C: \$2,000 CA/ \$2,900 Other U.S.

- Before: Advance video/Skype to get kids pumped up
- Three assemblies
- Writing workshop
- Autographing session
- Lunch with selected students (chosen by writing contest)
- After: Reading contest with free autographed books as prizes for 2 winners per grade

plus...

- Faculty training session
- Clark the Shark paperback books for K-1 students (up to 120 kids)

www.brucehale.com

Contact Bruce directly for rates for international school visits and Santa Barbara/Goleta visits.

(Please make out checks to Story Power Communications, Inc.)

For visits outside Bruce's home area, transportation and lodging expenses will be covered by visit sponsor.

For more information, contact:

Bruce Hale

P.O. Box 91835, Santa Barbara, CA 93190

Tel. (805) 563-7337 • E-mail. writerguy@brucehale.com

www.brucehale.com

You can connect with Bruce Hale on social media:

Twitter: @StoryGuy1

Instagram: mrbrucehale

Facebook: [facebook.com/brucehale](https://www.facebook.com/brucehale)

Introduction for BRUCE HALE

Our speaker, Bruce Hale, was raised by wolves just outside Los Angeles.

[PAUSE]

At least that's what he says.

Bruce believes he has the best job in the world. He's written or illustrated over 50 seriously funny books for kids. He's visited schools and libraries from New York to New Delhi. (That's in India.) He's ridden the library's float in a parade, and judged a chocolate chip cookie baking contest. And one of his Clark the Shark books even ended up in a McDonald's Happy Meal. (Not the way you think.)

He comes to us today all the way from Santa Barbara, California. Please help me welcome...
Bruce Hale.

Bruce Hale

P.O. Box 91835, Santa Barbara, CA 93190
Tel. (805) 563-7337 • E-mail. writerguy@brucehale.com
www.brucehale.com

Books by BRUCE HALE

* indicates particularly recommended books

NOVELS

***Switched**

Twelve-year-old Parker Pitts hates a mess. But now his older sister is studying abroad, and he must manage her obnoxious and disorderly goldendoodle, Boof. When a magical accident takes place, Parker and Boof wake up to the biggest disaster yet: They've switched bodies! Suddenly, Boof has to navigate the school day, and Parker has to eat... dog food?

- *"A dog lover's delight with a chewy center." Kirkus Reviews*
- *"Freaky Friday meets Dr. Doolittle in this story of learning to see things from a different perspective." School Library Journal*

Scholastic, 2021, 256 pages, ISBN 978-1338645910, \$16.99 hardback, \$7.99 paper, ages 8-12

***Super Troop**

When a stunt at an amusement park lands Cooper and his best friend Nacho in serious trouble, Coop's parents give him an impossible choice: join the Boy Rangers, a dorky club that's all about discipline and rules... or that summer cartooning camp? Will be *erased*.

- *"The Bad News Bears meet the Boy Scouts in Hale's family-centric adventure novel." Publishers Weekly*
- *"Hopeful, poignant, and doomed to failure, his attempts to reunite his parents will strike a chord with many readers." Booklist*

Scholastic, 2022, 288 pages, ISBN 978-1338645996, \$17.99 hardback, ages 8-13

***The Chameleon Wore Chartreuse**

Chet Gecko, Private Eye, is a wisecracking fourth grader with a nose for mysteries and a taste for stinkbug pie. He's got to find Shirley Chameleon's missing brother Billy, outwitting the evil Rat Sisters and that sixth grade menace, Herman the Gila Monster, in the process.

- *Working Mother Magazine's "Favorite Books of 2000"*
- *"Bruce Hale leaves no stones unturned in this fast-paced read that will entice juvenile readers and listeners alike to join the fun." Book Wholesalers Inc.*

HarperCollins, 2000, 112 pages, ISBN 0-15-202281-3, \$5.99 paperback, ages 8-12

The Mystery of Mr. Nice

When Chet is sent to the principal's office, he stumbles on a fiendish plot involving a bogus Principal Zero. Chet's first clue: the principal was *nice* to him. Now it's up to the

school's best lizard detective (with the help of his partner, Natalie Attired) to save Emerson Hicky Elementary from a gang of crooks.

- *Working Mother Magazine's "Favorite Books of 2000"*
- *"Hold onto your fedoras; this gecko's going places." Kirkus Reviews*

HarperCollins, 2000, 112 pages, ISBN 0-15-202271-6, \$5.99 paperback, ages 8-12

Farewell, My Lunchbag

Chet Gecko's hunger for mystery is matched only by his appetite for treats such as stinkbug pie. So when the cafeteria needs help catching a food thief, Chet digs into the case with gusto. But this time he may have bitten off more than he can chew — the culprit has framed Chet, and the gecko detective has to work double-time to clear his name and catch the real thief.

- *"A Raymond Chandler/Woody Allen literary blend." School Library Journal*

HarperCollins, 2001, 112 pages, ISBN 0-15-202275-9, \$5.99 paperback, ages 8-12

***The Big Nap**

One by one, the students of Emerson Hicky are being won over by the dark side ...and becoming mindless goody-goodies. No one talks in class, no one complains about homework — heck, the line to clean the chalkboard erasers is out the door! Chet suspects the new librarian — a zombie expert who's as shady as a Louisiana weeping willow. But time's running out. Can Chet save the school, or will he and Natalie find themselves sleeping The Big Nap?

HarperCollins, 2001, 112 pages, ISBN 0-15-202521-9, \$5.99 paperback, ages 8-12

The Hamster of the Baskervilles

Vandalism rocks Emerson Hicky School. Who is responsible? Is it the suspicious librarian, Cool Beans? The campus gang, the Dirty Rotten Stinkers? Or is something supernatural going on? Chet and Natalie get to the bottom of it.

- *"The zany text reads like a mixture of stand-up comedy...and a fourth grader on an overdose of sugar." School Library Journal*

HarperCollins, 2002, 128 pages, ISBN 0-15-202503-0, \$5.99 paperback, ages 8-12

This Gum For Hire

Chet goes undercover on the football team when players start disappearing. His client? Chet's old nemesis, Herman the Gila Monster. So if he doesn't crack the case, his client might crack his head. But fear not. With Natalie Attired at his side, this gecko's got game.

- *Winner of the Choices Award from the Association of Booksellers for Children.*
- *"Will have you giggling out loud and wishing for more." Boston Sunday Herald*

HarperCollins, 2002, 115 pages, ISBN 0-15-202491-3, \$5.99 paperback, ages 8-12

***The Malted Falcon**

When the winning ticket in the Malted Falcon contest goes missing, Freddie Nostrils hires Chet and Natalie to find it. Just what is the Malted Falcon? Only the biggest, chocolatiest dessert imaginable. But to get his hands on it, Chet must contend with lying clients, double-dealing marmots, and his own serious sweet tooth.

- *“The sleuth with the smart mouth shows no signs of slowing down... and should continue to draw fans like fleas to a dog show.” Kirkus Reviews*
- *Edgar Award finalist, the Mystery Writers of America*

HarperCollins, 2003, 115 pages, ISBN 0-15-216706-4, \$5.99 paperback, ages 8-12

Trouble Is My Beeswax

A cheating ring is discovered at Emerson Hicky Elementary, with Chet’s old friend Shirley Chameleon fingered as the ringleader. Chet and Natalie undertake to prove her innocence as a matter of honor. Or stupidity. It’s so hard to tell the difference sometimes.

HarperCollins, 2003, 128 pages, ISBN 0-15-216718-8, \$5.99 paperback, ages 8-12

Give My Regrets to Broadway

It’s no mystery. Chet Gecko can’t sing, can’t dance, and can’t act. (Heck, he can’t even act normal.) So why has he taken the lead in the school play? A new case, of course. And Chet doesn’t know which is scarier: the ghost haunting the theater, or his third-act lip-lock with Shirley Chameleon.

- *“Plenty of satisfying silliness in the cast of buffoonish teachers, Chet’s tough-guy appeal, and the usual repertoire of painfully corny puns and similes.” Booklist*

HarperCollins, 2004, 128 pages, ISBN 0-15-216700-5, \$5.99 paperback, ages 8-12

***Murder, My Tweet**

Natalie Attired is framed for blackmail and booted out of Emerson Hicky. Chet, of course, tackles the case for free. But just when it looks like he might clear her name, Natalie disappears, leaving behind a reddish smear. Is it murder, or something serious?

- *IRA-CBC Children’s Choice for Best Books of 2005*
- *Winner of the Little d Award from Children’s Literature Connection*

HarperCollins, 2004, 128 pages, ISBN 0-15-205012-4, \$5.99 paperback, ages 8-12

Chet Gecko’s Detective Handbook (& Cookbook)

Revealed at last — stunning secrets and surprises from ace detective Chet Gecko’s criminal casebook! This nifty (and very handy) handbook features tips and techniques for detective work, including suspects, evidence, documents, searches, and snacks!

HarperCollins, 2005, 272 pages, ISBN 0-15-205288-7, \$9.95 hardback, ages 8-12

***The Possum Always Rings Twice**

It's muckraking time at Emerson Hicky. The race is on for student council president, but it's quickly getting fishier than the bottom of a pelican's lunchbox. Could someone be trying to rig the election? Chet and Natalie find politics is a scary (and dirty) business.

HarperCollins, 2006, 128 pages, ISBN 0-15-205075-2, \$5.99 paperback, ages 8-12

Key Lardo

Has Chet Gecko at last met his sleuthing match? A new detective has arrived, and his name is Bland — James Bland. This upstart immediately cracks a case that has baffled Chet and Natalie. But when Bland goes missing, Chet's got to find him or face a stint behind bars — and we're not talking the jungle gym.

HarperCollins, 2006, 128 pages, ISBN 0-15-205074-4, \$4.99 paperback, ages 8-12

Hiss Me Deadly

This time, it's personal. When a thief steals from Chet's little sister, the green gumshoe gets hopping mad. Only *he* is allowed to pick on his sister. But when valuables start vanishing from school, Chet finds he's caught up in a conspiracy that's bigger and scarier than a blue whale in a bikini.

HarperCollins, 2007, 144 pages, ISBN 0-15-205482-0, \$5.99 paperback, ages 8-12

***From Russia With Lunch**

A mysterious Russian scientist, Dr. Tanya Lightov, comes to Emerson Hicky, and suddenly everything is topsy-turvy. Machines are replacing staff, teachers' pets are talking back, a coven of witches has convened, and — weirdest of all — Chet's partner Natalie has turned her back on him. Can Chet bring things back to normal — or what passes for normal at *his* school?

HarperCollins, 2009, 128 pages, ISBN 978-0-15-205488-5, \$4.99 paperback, ages 8-12

Dial M for Mongoose

What's going on at Emerson Hicky? A deadly stink bomb is unleashed, a building collapses to rubble, money goes missing — and that's just a start. Someone pins the blame on Chet's janitor pal Maureen DeBree, and it's up to Chet and Natalie to put things right. After all, Chet doesn't take that kind of monkey business lying down. (Standing up, maybe.)

HarperCollins, 2009, 144 pages, ISBN 978-0-15-205494-6, \$5.99 paperback, ages 8-12

Prince of Underwhere

It's half comic book, half novel, and totally hilarious. Zeke has his hands full: there's his prissy, know-it-all twin sister; his mean cousin Caitlyn who's house-sitting; and a bully making life tough at school. As if that wasn't enough, now Zeke has to deal with zombies, midget freedom fighters, and a weird world beneath our own where people wear their underwear on the outside of their clothes.

HarperCollins 2008, 168 pages, ISBN 978-0-06-085124-8, \$5.99 paperback, ages 7-12
Call 800-242-7737 for author visit book orders.

***Pirates of Underwhere**

The Underwhere comic/novel series continues with a tale from Zeke's sister, Stephanie. She'd like nothing better than to study for her Mathletes competition and polish her reputation as all-around homework champ. But thanks to Zeke, she has to deal with magical toilet brushes, sinister talking cats, nearsighted sea serpents, feminist pirates, and all the cottony-white weirdness of Underwhere.

HarperCollins 2008, 168 pages, ISBN 978-0-06-085127-9, \$5.99 paperback, ages 7-12
Call 800-242-7737 for author visit book orders.

PICTURE BOOKS

***Clark the Shark**

Clark is a shark with zing, bang, and BOOM! In love with life, he crashes through the classroom and is rowdy at recess. But when his enthusiasm proves too much for his friends, Clark's teacher, Mrs. Inkydink, helps him figure out how to tone it down.

Harper 2013, 32 pages, ISBN 978-0-06-219226-4, \$17.99 hardback, ages 4-8
Call 800-242-7737 for author visit book orders.

Clark the Shark Dares to Share

Sharing is caring, but sometimes it gets a bit confusing for Clark the Shark. He shares his funky shark dance with the class, but the teacher tells him to wait his turn. He shares his reef-hockey skills, but his teammates would rather Clark shared the puck. With help from his friends, Clark learns sharing can be sweet — with a hip, and a hop, and a skiddly-widdly wop!

Harper 2014, 32 pages, ISBN 978-0-06-219226-4, \$17.99 hardback, ages 4-8
Call 800-242-7737 for author visit book orders.

***Clark the Shark Takes Heart**

It's Anna Angelfish's birthday, and Clark wants to find the perfect present for her to show her how he feels. But when he tries to make a big impression with his usual zip, bang, and BOOM, things don't go quite as planned.

Harper 2015, 32 pages, ISBN 978-0-06-219227-1, \$17.99 hardback, ages 4-8
Call 800-242-7737 for author visit book orders.

Clark the Shark Afraid of the Dark

Clark the Shark is ready for his first big sleepover, but he doesn't want anyone to know he's just a teeny-tiny bit afraid of the dark. In this empowering tale about nighttime fears, Clark learns how friendship can help light the way through the dark.

Harper 2014, 32 pages, ISBN 978-0-06-237450-9, \$17.99 hardback, ages 4-8
Call 800-242-7737 for author visit book orders.

Clark the Shark Loves Christmas

Clark the Shark loves Christmas more than anyone! When Clark's class organizes a Secret Santa exchange, Clark decides to find out who will be getting him a present... and forgets to get a present for his Secret Santa.

"An amusing holiday outing for Clark the Shark fans." Kirkus Reviews

Harper 2016, 32 pages, ISBN 978-0-06-237452-3, \$17.99 hardback, ages 4-8
Call 800-242-7737 for author visit book orders.

***Snoring Beauty**

A furious fairy, a cruel curse, a princess enchanted by a spell. Think you know the story of Sleeping Beauty? Think again. This fractured fairy tale reveals what *really* happened. (One hint: Sleeping Beauty *snores*.)

• *"This fantastic story is a delightful treat that begs to be read aloud."*

School Library Journal

• *Featured on Oprah's Kids Reading List*

Houghton Mifflin Harcourt, 2008, 32 pages, ISBN 978-0-15-216314-3, \$16, ages preschool-gr. 4

***Moki and the Magic Surfboard**

Moki the Hawaiian gecko wins a magic surfboard from an ancient *menehune* (Hawaii's elves). The gecko finds the board can do much more than help him catch waves. On the magic surfboard, Moki flies, goes underwater and travels through time. But in the end, he must choose between magic and friendship.

• *"...Offers children's imaginations a lot of wiggle room."* Honolulu Advertiser

Words + Pictures, 1996, 32 pages, ISBN 0-9621280-5-8, \$8.95, ages preschool-gr. 4

Surf Gecko to the Rescue!

Moki the Gecko loves surfing better than anything. But when humans' littering endangers his friend Oldturtle, Moki challenges the top human surfers for a higher cause — motivating humans to care for the environment. After his triumph, Moki's mother has a higher cause for him: "clean up your room!"

Words + Pictures, 1991, 32 pages, ISBN 0-9621280-1-5, \$10.95, ages preschool-gr. 4

To order books from Scholastic, call 1-888-724-1872 X 8015

To order books from HarperCollins, call 1-800-242-7737

**To order *Moki the Gecko* books from Story Power Communications,
call 805-563-7337**

For more information, visit www.brucehale.com